



FCMS Corporate Office - Gurgaon, India

Project Case Study:
Development and Implementation of Android Application for a Leading Manufacturer of Paper and Rayon Grade Pulp.

Client: Century Pulp & Paper (CPP)

Website: <http://centurypaperindia.com>

Business Context

Century Pulp & Paper is one of the largest manufacturer of good quality printing paper, tissues, boards and rayon grade pulp, based out of Nainital, India. Due to the constant change in market trends, delivering paper, print and packaging has become a challenge. Fast Conversion filled the lack of order management by making an Android Application that is user-friendly and contains categories and applications depending upon the dealer's (user) requirements. The mobile application not only has an order management system but also auto fill up options for billing and shipping addresses of dealers who have signed up. The solution provided application access and ease of order to many dealers, hence



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improving Century Pulp & Paper's business prospects.

Challenge:

Before CPP had a mobile application, it was very difficult to place an order in a specific quantity, with precision. The network of paper manufacturer, dealer and buyer was not easy to manage since the product quality and quantity could not be ascertained.

Our Solution to their business problem:

Project Managers at Fast Conversion analyzed their business problem and implemented the strategy of developing a mobile application that improves dealer and order management.

Results:

- ✓ Ease of Registration
- ✓ Usability (categories and application) UI
- ✓ App server Interaction Mechanism
- ✓ Order Item Detail View Mode
- ✓ Shipping and Billing Address Fill Up Option

Commercial Benefits:

- ✓ The solution helped in addressing the challenge of order management.
- ✓ Tracking dealer's shipping and billing details.
- ✓ Geo Location services and push notifications enhances better communication in B2B
- ✓ Enhanced manufacturing system due to correct order placements received via application

Contact Us:

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